

Faculty Advisors: James DelPrince and Lynette McDougald

Floral Management involves sourcing, purchasing, distributing, marketing, designing with, and selling floricultural products. Students enrolled in this concentration are provided with courses in design and horticulture, balanced with business and sciences. Career opportunities for graduates include retailing, wholesaling, special event designing, and display gardening. The University Florist, a professional flower shop owned and operated by the Department of Plant and Soil Sciences on the MSU Campus, provides students with work and management opportunities.

Internship requirements (PSS 3413): FM majors must complete a 12 week, 480 clock hour work experience in a floral industry enterprise. The internship requirement may be completed any semester after successful completion of PSS 2343, Floral Design.

A Minor in Floral Management consists of the following courses:

- PSS 2343 Floral Design
- PSS 3023 Retail Floristry Operations Management
- PSS 3313 Interior Planting Design and Maintenance
- PSS 3343 Advanced Floral Design I
- PSS 3443 Advanced Floral Design II

Freshman Year			
First Semester		Second Semester	
PSS 2343	Floral Design	EN 1113	English Comp II
BIO 1203	Plant Biology	PSS 3343	Advanced Floristry I
EN 1103	English Comp I	3 Hours	Approved Math Elective
CO 1003	Fund of Public Speaking	CH 1043	General Chemistry I
MA 1313	College Algebra	PSS 1313	Plant Science
PSS 2351	Tech. Of Flower Shop Mgt.		
16 Hours		15 Hours Total Hours 31	
Sophomore Year			
First Semester		Second Semester	
PSS 3443	Advanced Floristry II	PSS 3023	Retail Floristry Oper. Mgt.
PSS 2423	Plant Materials I	PSS 3473	Plant Material II
ART 1113	Art Appreciation	ART 1123	Art Design I
CH 1053	General Chemistry II	3 Hours	Humanities Electives
CH 1051	Experimental Chem	3 Hours	Approved Computer Science Elective
EC 2113	Princ. Of Macoecon.		
16 Hours		15 Hours Total Hours 62	

Summer Semester	
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10 Week Term	
PSS 3413 Retail Floristry Internship	Total Hours 65

Junior Year	
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First Semester	Second Semester
LA 2423 History of Landscape Arch.	PSS 3313 Int. Plt. Design & Maint.
PSY 1013 General Psychology	HS 2613 Intro Interior Environments
EPP 2213 Intro to Insects	3 Hours Humanities Elective
ACC 2013 Princ. Of Financial Acct.	3 Hours Art Elective
PS 1113 American Government	ACC 2023 Princ. Of Managerial Acct.
15 Hours	15 Hours Total Hours 95

Senior Year	
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First Semester	Second Semester
AIS 3203 Intro to Tech Writing	3 Hours PSS Elective
FIN 3113 Financial Systems	3 Hours PSS Elective
MKT 3013 Princ of Marketing	BL 2413 Legal Env. Of Business
EC 2123 Princ of Microecon or AEC 2713 Intro to Food & Res. Econ	PSS 3511 Seminar
3 Hours Art. Elective	PSS 3923 Plant Propagation
15 Hours	13 Hours Total Hours 123

PSS Restricted Electives (6 Hours)	ART Electives (6 Hours)
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PSS 3043 Fruit Science	ART 1013 Art History I
PSS 3303 Soils	ART 1023 Art History II
PSS 4000 Directed Individual Study	ART 1133 Design II
PSS 4143 Advanced Fruit Science	ART 1153 Three Dimensional Design
PSS 4343 Greenhouse Management	ART 1213 Drawing I
PSS 4353 Arboriculture	ART 1223 Drawing II
PSS 4363 Nursery Management	ART 1303 Ceramic Art I
PSS 4444 Plant Tissue Culture	ART 2013 Painting I
PSS 4453 Vegetable Production	ART 2213 Life Drawing I
PSS 4503 Plant Breeding	ART 2303 Printmaking
PSS 4613 Floriculture Crop Program	ART 2313 Ceramic Art II
	ART 2403 Sculpture I
	ART 3103 Photography I
	ART 3153 African Art and Culture

	ART Electives Continued
	ART 3423 Color Photography
	ART 3703 Jewelry/Metal I
	ART 4133 Watercolor II
	ART 4533 Ceramic Art III